

NEWS LETTER



**KNOW YOUR STATUS
GET TESTED**



Odisha State AIDS Control Society
Department of Health & Family Welfare, Government of Odisha
Oil Orissa Building 2nd Floor, Nayapalli, Bhubaneswar-751012



National AIDS Control Organisation
India's Voice against AIDS
Ministry of Health & Family Welfare, Government of India
www.naco.gov.in



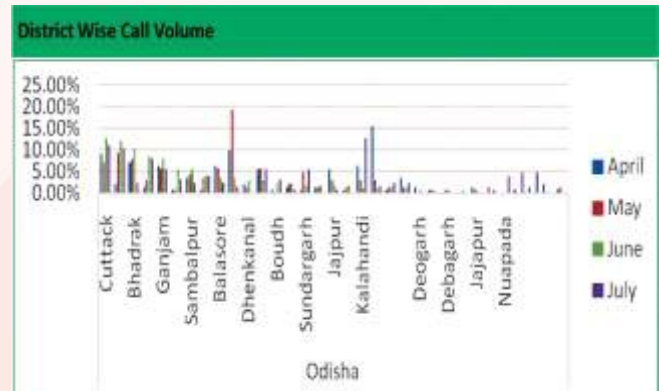
जानें समझें, जुग-जुग जीयें!

Odisha Share In National Toll Free Helpline 1097

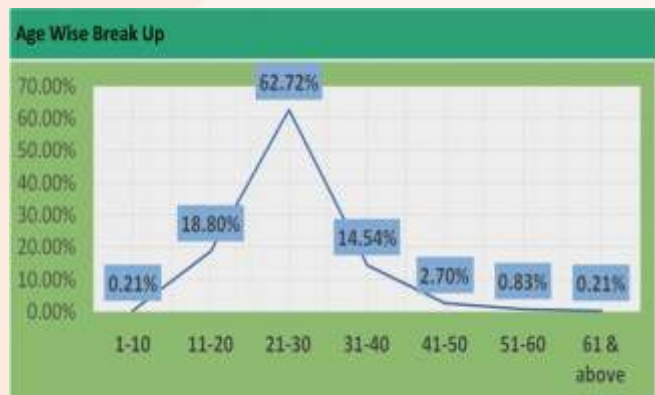
National AIDS help line (1097) which started from 1st December, 2014 to create a platform to create awareness about HIV/AIDS and to provide counselling service with Hindi, English and six regional language (Bengali, Assamese, Telgu, Tamil, Marathi and Kannada) included Odia in October 2016 after states demand. Including Odia now it is getting operated in 12 languages.

Apart from educating and counselling people who call up to the helpline, it is also a platform for registering grievance to ensure no one is barred from the services they are supposed to get. To aware about the helpline number 1097, it has been incorporated in all the IEC materials, newspaper advertisement, audio & video spots telecasted and broadcasted through Radio and TV, print media advertisement & also in writing pad of OSACS.

As per the Call volume Cuttack is contributing highest followed by Khordha Bhadrak and Angul among all the districts in Odisha Nabarangpur contributes lowest call volume followed by Rayagada, Jagatsinghapur and Sonepur.



21-30 years age group contributed highest call volume followed by 11-20 years age group.



Good Calls

Name of the Caller: Sahu (Name changed)

Age: 20 Years

State: Odisha

District: Kalahandi

Recording: [recordings/2017-07/02/IN/192819_1700252182.wav](#)

Summary:

Caller by name Sahu called up 1097 helpline and wanted to know on how HIV is transmitted. Caller is very much anxious and want to understand on AIDS. Counselor took the details of the caller for registration and also mentioned that the details are kept confidential. Counselor explained in detail on each and every modes of transmission, also informed on prevention. Caller asked every doubt which he had on HIV/AIDS, and made himself clarified. When the counselor informed that the call will be transferred for feedback in order to improve services better. Caller told I am very much satisfied with your service.

Caller came to know about 1097 Helpline though Radio.

Name of the Caller: Nadir(Name changed)

Age: 16 Years

State: Odisha

District: Boudh

Recording: [recordings/2017-07/04/IN/145837_1700254289.wav](#)

Summary:

Caller by name Nadir(name changed) called 1097 helpline seeking assistance in regards to the symptoms of HIV/AIDS. Counselor firstly explained all the symptoms of HIV/AIDS and also informed the caller that with symptoms, one cannot identify that the person is affected with HIV. In case of any doubt on HIV, Counselor informed about the ICTC center where the testing is done for free of cost and the information is also kept confidential.

Caller came to know about 1097 Helpline though Radio.



Message...

Sri Pratap Jena

Hon'ble Minister
Health & Family Welfare and Law
Govt. of Odisha

It gives me immense pleasure to know that Odisha State AIDS Control Society (OSACS) is going to publish its Newsletter.

I take this opportunity to appreciate the documentation of the best practices of OSACS and all the partners for the work they have been persistently striving for the noble cause that HIV / AIDS is no longer a public health threat.

Over the years various activities taken up with the involvement of the stakeholders and community have resulted in substantial reduction in discrimination against HIV / AIDS infected and affected persons.

Although OSACS is acclaimed for its successful implementation of National AIDS Control & Prevention Programme in the state, there is still more to be accomplished to mitigate the impact of HIV. I am confident that effective implementation of this programme and the efforts of OSACS will reach far and wide through this Newsletter which will be the first of its kind.

I wish publication of this Newsletter all success in achieving its goal.

Pratap Jena
(Pratap Jena)



Message...

Dr. Pramod Meherda, IAS

Commissioner-Cum-Secretary
Health & Family Welfare Department
Govt. of Odisha

Global AIDS related deaths and new HIV infections have declined by 57% in a decade raising the hope of reining in the killer disease by 2020. The aim is to strive & ensure that HIV/AIDS is no longer a public health threat.

As every life is precious and every person has the right to live with dignity, it is the responsibility of each and every individual to come forward and extend their support towards the goal of "Getting to Zero", which aims to have zero new infections, zero AIDS related death and zero stigma & discrimination for HIV infected people by 2020.

I wish the publication of this Newsletter all success in achieving its goal,

A handwritten signature in blue ink, appearing to be 'P. Meherda', is located above the printed name.

(Dr. Pramod Meherda)



Foreword...

Dr. Ajit Kumar Mishra

Additional Secretary
Health & Family Welfare Department
& Project Director, OSACS
Govt. of Odisha

I welcome all the readers of this Newsletter of Odisha State AIDS Control Society (OSACS). This issue highlights an array of activities that were conducted during April to September 2017.

I am happy that we, at OSACS, were able to resolutely carry out most of the planned activities with active support from our partners. Our endeavor towards quality service delivery continues through the care, support and treatment programme.

It is my firm belief that with the combined efforts of various stakeholders, interventions which are already in place will be continued with renewed efforts during the coming days to reach our goal of creating a society of 'Zero new HIV infections, Zero Discrimination and Zero AIDS related deaths'.

This issue of OSACS Newsletter highlights all the notable achievements with vivid descriptions and visual.

Let us join hands for HIV prevention.


(Dr. Ajit Kumar Mishra)



Hope in Horizon

History is full of stories about people who came into hard times, lost hope, and gave up. We rarely come to learn what would have happened with these individuals if they had given up. Some made a very different set of choices in their lives. Rather than losing hope and giving up, they chose to pick themselves up, brush themselves off, and continue moving with the hope toward achieving their dreams and lead normal life. Let's take a look at the individual who chose not to give up.

Sumant Mahalik (Name changed), 35 years old of Angul was identified as HIV positive in November 2009 when he came for a minor operation to SCBMCH, Cuttack. Then he was immediately discharged from the hospital without operation and referred to the ICTC-I, DHH, Angul for further test. He, with his wife & children got tested & found positive except his Son. At that time Mahalik was working in a cloth store as sales man at Rs. 4500/- per month. In 2011 he started ART medicine. In 2013 he felt severe pain at the hip and unable to walk. The family was dependant on BPL ration as his father belongs to BPL category. In 2013 Mahalik came to SCBMCH for treatment. The doctor advised him for operation with the cost of Rs. 1 Lakh 20 thousand as he was unable to collect the amount he left back and go for an Ayurvedic treatment and after that in a private hospital he got treated but found no result.

As he registered in District Level PLHIV network his wife got a job of ORW at CSC, VIHAAN Project, NAP+, Angul but the salary was not sufficient for treatment of her husband. Considering her request the District Level Network also engaged her husband as Office Support Staff at the office. As his pain was unbearable day to day and unable to arrange the amount for his operation, one day Sumant Mahalik attempted to commit suicide. But his mother-in-law took him in to hospital and saved his life. He was counselled for his suicidal motive and kept on regular follow up. In the meantime his wife met the district Magistrate &



Collector, Angul in Grievance Cell for financial help for operation. But they denied to grant such a heavy amount and referred to the Grievance Redressal Cell of OSACS with an amount of Rs. 2000/- for their travel cost to BBSR. On 27th March 2017 (Grievance Redressal Day) at OSACS they placed their grievance before the Committee. After going through the details on dt.15.04.2017 Dr. Ajit Mishra, (PD), OSACS issued a letter to the Superintendent, SCBMCH, Cuttack for Sumanta mahalik's immediate admission and necessary treatment. In response to PD's letter a letter was issued from the Orthopedics Department, SCBMCH to the patient with certain date & day to consult the doctor at outdoor. The couple met the doctor in the fixed date but the Doctor avoided them by showing different causes. The couple informed the matter to OSACS. Immediately a team consisting of JD (CST), APD & AD (GIPA) visited the SCBMCH on dt. 03.05.2017 for enquiry of the matter and discussed with the Superintendent, SCBMCH. In response, Superintendent issued a letter to the Prof. & HOD, Orthopaedics to provide medical facilities to concerned Patient. The team also met Dr. Nirmala Mohapatra, Asst. Professor, Orthopaedics and requested him to admit the patient and to do the surgery. After the submission of enquiry report by the



team, PD, OSACS issued a letter on dt.12.05.2017 to the Superintendent to take this as a special case and to make necessary arrangements immediately in the Trauma Surgery OT with necessary facilities for immediate surgery. On dt.28.06.17 the patient came with his wife for admission but the Doctor denied for admission by showing a cause of non-availability of bed and long que for surgery. AD (GIPA), OSACS, PD, CSC, VIHAAN Project from USS & KNP+ who were present at that time discussed with Sri Pradeep Kumar Mishra, Administrative Officer of SCBMCH and settled down the matter. A budget of an amount Rs. 4.5 lakh was requested from the State Treatment Fund and was released to the hospital. At last successful A-Vascular Necrosis Surgery was made on 19th August 2017 by the Dr. Nirmal Mohapatra, Asst. Professor Orthopaedics under supervision of Senior Professor Dr. Shyama Kanungo, Hospital Superintendent.

During the staying at hospital the patient was also discriminated. The patient was refused to provide hospital bed sheet and other facilities which was taken into the notice of the Superintendent by his wife. After the intervention of Superintendent, bed sheet was provided to the patient. During staying at hospital AD (GIPA) and PD, KNP+, Odisha helped the couple financially. Besides APD, OSACS was in regular touch telephonically with the Superintendent and Asst. Professor Orthopedics.

As per the Media news published by the Hospital Authority the expenditure amount for surgery was Rs. 90 thousand only where as the cost of the personal protective equipment was Rs. 3.5 lakh in which modernised helmet and dress (made in USA) was bought. Now the patient and his family members are very happy and grateful to the whole teams who have saved his life and family.

“We must accept finite disappointment, but we must never lose infinite hope.” - Martin Luther King Jr.

Mass Media Campaign All India Radio

To create awareness among the general people, spots on Stigma & discrimination, ICTC, ART adherence, HIV testing for ANC mothers, mode of HIV transmission, blood donation and HIV broadcasted through All India Radio, Cuttack during the world famous Rath Yatra at Puri. The spots broadcasted for six days during regional news in evening ; 2 spots per day.

Folk Media

Through traditional folk media 33 nos. of troupes performed folk shows on HIV/AIDS awareness in 19 nos. of districts. The folk forms were selected i.e., Ghoda Nacha, Dhuduki, Kandhei Nacha, Drama, Pala, Daskathia, Magic Show etc. Another 11 nos. of districts were also covered by a project of Plan India in collaboration with OSACS.



Outdoor Media

For more visibility and keeping in mind to aware a large flock of population, during world famous Rath yatra, Puri where lakhs of people congregates to witness the yearly outing yatra of Lord Jagannath, Balbhadra and Devi Subhadra, five numbers of mega hoardings installed near Sea beach, Grand Road, VIP Road, Bus Stand, Railway Station with the theme Migration and HIV/AIDS, HIV-TB co-infection, Mode of HIV transmission.



Mid-Media and Outdoor Campaign in Convergence with National Health Mission (NHM)

Under convergence with NHM, during Rath yatra at Puri, modes of transmission of HIV/AIDS has been displayed through banner and billboards at different places of Puri by NHM. Besides this to provide health awareness message under one umbrella an “Integrated Health Awareness Programme” was planned and accordingly the troupes delivered the message i.e. “Samanwita Swasthya Sachetanata Karyakram” at filed through trained folk troupes in 19 nos. of districts. With HIV/AIDS, Dengue, Malaria, Waterborne diseases like diarrhoea, jaundice and typhoid spreads and how to prevent these diseases, messages on Do's and Don'ts for Heatstroke, Blood



test of pregnant women for Haemoglobin & Diabetics during Ante Natal Care (ANC)s at Village Health Nutrition Day (VHND) and Leprosy also been communicated in folk shows.

Sensitization Workshop For Folk Troupes

The Folk Media is one of the most effective media to create awareness on HIV/AIDS for villagers through folk performances in local language. Orissa State AIDS Control Society(OSACS) has successfully completed State Level Folk workshop, from 29th August to 31st August 2017.

The theme specific training was imparted to 41 folk troupe leader & 30 troupe assistants empanelled with Song & Drama Division. ADMO (PH), DPM, DAPCU, ICTC Counsellor & TI Partners also attended the workshop with an objectives to finalize route plans, Strategies for pre publicity, Monitoring and training of Folk troupes as per approved NACO scripts. These troupes had performed during the folk workshop and as well as field testing were done.

The artists are being taught magic tricks and how to tighten the scripts to attract more people towards their performances suggested Joint Director (IEC), Dr. Bijay Kumar Swain. He said that the folk troupes will spread awareness about basic of HIV/AIDS including transmission, prevention and misconception. Inform



and influence the target audience to use testing and treatment services available at nearest government hospitals. Address HIV/AIDS related stigma & discrimination among target audience. Resolve the audience's queries on sight after the folk play performances end.



State Consultation on Legal Protection for PLHIV, CABA & MARPs

On the objective to provide free legal Aid Services to PLHIV & Women living with HIV and to Deliberate a mechanism for enhancing access to free legal aid support a state level consultation meeting was organised on 3rd March 2017 at Hotel Sun Green, BBSR. The officials from State Legal Services Authority (SLSA), District Legal Services Authority (DLSA), Panel Advocates, NGO representative, PLHIV & HRC, members participated in this meeting.



Er. Ajay Kumar Patra, Asst. Director (GIPA), OSACS presented the background of the objective, details of Sustainable Development Goal (SDG-3) and its target; UNAIDS fast track strategy i.e fast track treatment target 90-90-90 & fast track commitments no.1 & 9 to end AIDS by 2030. He stressed on prevention, treatment and how Legal Protection can help to achieve the target, necessary for reaching to our desired goal.

In this meeting Ms. Harapriya Samy, Panel Advocate, DLSA, Khurda, Ms. Rezia Begum, Mr. Bharat Bhusan Panda, Advocate, DLSA, Kalahandi, Panel Advocate, DLSA, Koraput, Mr. Gopal. Krishna Pradhan, Panel Advocate, DLSA, Bolangir, Mr. Prasanta Kumar Mishra, Secretary I/c, DLSA, Khurda shared their experiences.

Multi Prong strategy for Preventing Parent to Child Transmission of HIV infection

Without any intervention the HIV infection from mother to child can be transmitted in three stages i.e. during pregnancy, delivery & breast feeding. With appropriate intervention the transmission rate can be reduced from 30% to below 2%. From Dec-2015, Odisha has adopted multi prong strategy to identify the positive pregnant women and connect them to the appropriate services to achieve the goal.

There is an upscale in the knowledge of service providers and by the end of June 2017 in a step-ladder pattern training was completed in 29 districts. Biannual Orientation cum review programme for district health managers and nodal officers for assessing gaps and challenges and devising corrective measures (2 batches), Quarterly review meeting of Counselors of ICTCs and ARTC to review the line list (6 batches), for reviewing case by case all positive mother, their spouses and exposed children status, orientation programme on HCTS guideline (7 batches), training of doctors and paramedical of 5 districts such as Cuttack, Sundergarh, Bargarh, Mayurbhanj, Cuttack completed within these 6 months.

Different milestone were set to saturate the HIV screening from below CHCs to all functional Delivery points, Innovative reporting modalities, various convergence activities for upscaling services to these beneficiaries resulted in upscale of the HIV screening from 79% of 2016-17 to 86% by the end of June -17. With continuum of care it is hopeful to achieve the global target of elimination of paediatric HIV infection in the coming days.





Implementation of NACP programmes through NGOs

Targeted Division in Odisha State AIDS Control Society is providing all support to NGOs implementing National AIDS Control Program for HIV Prevention in the state among High Risk Groups. 58 partner NGOs, known as TIs, are presently implementing NACP program in the state. High Risk Groups includes Female Sex Workers (FSWs), Men having Sex with Men (MSM), Transgenders/ Hijras (TGs/ Hijras), Intravenous Drug Users (IDUs), Destination Migrants (MLs), Truckers (TRs) and Source Migrants (LWSs). Other than NGOs, TI Division is also working with 22 numbers of corporate houses, like VEDANTA, JSPL, BHUSHAN, JSL, GMR, RSP, MCL, OPGC etc. for the prevention of HIV among their workers.



Against the mapped HRGs, OSACS through partner NGOs is covering 94.78% FSWs, 64.37% MSM, 99.64% IDUs, 27.5% TGs/ Hijras and more than 360% destination migrants.

During the last financial year, 87.5% demand of condoms was met for FSWs, 82.25% for MSM, 82.75% for TGs/ Hijras and 84.5% for IDUs. Similarly, 96.3% FSWs, 92.8%, 82.3% TGs/ Hijras and 94% IDUs availed clinical services through the program facilities. 88.75% FSWs, 90.25% MSM, 84% TGs/ Hijras and 92.75% IDUs were screened for HIV and of them 70 new infection (9 FSWs, 10 MSM, 18 TGs/ Hijras, 11 IDUs, 18 Migrants and 4 Truckers) were found, who were further linked with ART.

Opioid Substitution Therapy (OST) is rolled out for the IDUs in the four districts of Odisha. The districts are Cuttack, Khurda, Puri and Sambalpur. One OST Center is run through NGO setting at Khurda, whereas remaining three are run at Government setting. In all 846 IDUs are registered in OSTs against the target of 400. 234 IDUs are presently on OST and 97 IDUs have been cleaned so far, since the inception of OST in the state.

Under the leadership of Project Director – OSACS could achieve success at the national level. Odisha being placed at 17th rank could achieve 2nd rank during the last financial year. Ranking is done on the basis of reporting of state, number of HRGs reached and services of STIs, HIV screening, VDRL screening, ART linkages of PLHIVs found, condom distribution, NSEP etc.

Visit of Additional Secretary & DG NACO

On 21st and 22nd February 2017, Director General cum Additional Secretary – NACO, Dr. Arun Kumar Panda made a visit to the state. He interacted with the officials of OSACS and made a field visit to Puri, where he interacted with a large number of FSWs, MSM, TGs/ Hijras and IDUs. He discussed about the



best practices carried out at the state level, which can be replicated by other states. DG appreciated the works of TI division and assured for all the support from NACO, for the smooth implementation of NACP in the state.

Chief Editor

Dr. Ajit Kumar Mishra, OAS(SAG)
Additional Secretary to Govt. Odisha,
Health & FW-cum- Project Director,
OSACS

Editor

Dr. Bijay Kumar Swain
Joint Director(IEC)

Editorial Board

Dr. Sanjay Kumar Pattanaik
Additional Project Director

Ms. Kasturi Pradhan
Financial Advisor

Dr. Gyanabrata Mohanty
Joint Director (Blood Safety)

Dr. Sushant Kumar Swain
Joint Director (BSD) (TI)

Dr. Amitav Das
State Epidemiologist

Ms. Smruti Sagarika Kanungo
Assistant Director(D&P)

Mr. Satya Priya Pati
Div. Asst.



Published by :

Odisha State AIDS Control Society

Deptt. of Health & Family Welfare Govt. of Odisha

E-mail : orissasacs@gmail.com

Phone : 0674-2393235, Fax : 0674-2394560

www.osacs.nic.in

Helpline - 1097