



National AIDS Control Organisation
India's voice against AIDS
Ministry of Health & Family Welfare, Government of India
www.naco.gov.in



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**A Journey Towards
The End of HIV Epidemic..**

ODISHA 2018



**HOCKEY
WORLD CUP
ODISHA**

WORLD AIDS DAY 2018
"KNOW YOUR STATUS"

By

Odisha State AIDS Control Society

Dept. of Health & Family Welfare

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To End the Epidemic of HIV/AIDS By 2030, Let's Pledge...



Manpreet Singh
(Captain-Hockey India)

**Khelo Jeeto Jindagi keliye
"Be aware of your HIV Status"**



Debasish Mohanty
(International Cricketer)

**End the Discrimination
against the infected
and the affected.
Unite in the fight against
HIV/ AIDS**



Dillip Tirkey
(Former Captain-Hockey India)

**Know your Status to fight against
HIV/ AIDS. Get tested and
treated.**



Dutee Chand
(Olympic Athlete)

**Unite in the fight against
HIV/ AIDS.
"Know your HIV Status"**

"KNOW YOUR STATUS"



Archita (Actress)

ଆସନ୍ତୁ ଆମେ ଏର୍ ଆଇ ଭି ସଂକ୍ରମଣକୁ ରୋକିବା
ଓ ସମସ୍ତେ ମିଶି ଏହି ଭେଦଭାବର
ଅନ୍ତ ଘଟାଇବା ।



Babushan (Actor)

ନିଜର ଏର୍ ଆଇ ଭି ସଂକ୍ରମଣ ସ୍ଥିତି
ଜାଣନ୍ତୁ ଏବଂ ପରିକ୍ଷା କରାଇ ନିଅନ୍ତୁ ।
“Know Your Status to
fight HIV/AIDS”



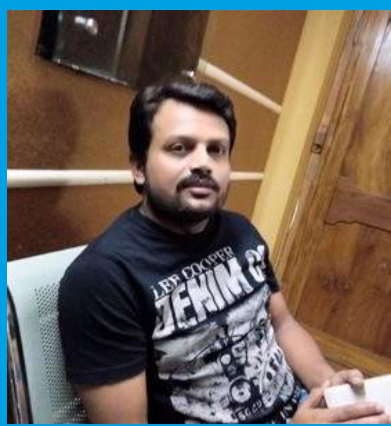
Swaraj (Actor)

ଏର୍ ଆଇ ଭି / ଏଡସ୍
ବିରୁଦ୍ଧରେ ଏକତା ।



Shibani (Actress)

ଆସନ୍ତୁ ସମସ୍ତେ ମିଶି
ଏର୍ ଆଇ ଭି / ଏଡସ୍ ବିରୁଦ୍ଧରେ ଲଢ଼ିବା ।



Ashok Pati
(Film Maker)

ଆସନ୍ତୁ ସମସ୍ତେ ମିଶି ଏର୍ ଆଇ ଭି / ଏଡସ୍
ବିରୁଦ୍ଧରେ ଲଢ଼ିବା ଏବଂ
ମୁଲ୍ୟୋଚ୍ଛ କରିଦେବା ।



Biebhushore
(Singer)

ଆସନ୍ତୁ ସମସ୍ତେ ଏକଜୁଟ ହେବା ଓ
ଏର୍ ଆଇ ଭି / ଏଡସ୍ ଜନିତ ଘୃଣା ଓ
ଭେଦଭାବର ଅନ୍ତ ଘଟାଇବା

“KNOW YOUR STATUS”



To End the Epidemic of HIV/AIDS By 2030

Initiatives of OSACS, Deptt. Of Health & Family Welfare, Govt. of Odisha on WAD-2018...

INTEGRATION WITH HOCKEY MEN'S WORLD CUP-2018

Orissa State AIDS Control Society (OSACS), Department of Health & Family Welfare, Government of Odisha in association with Department of Sports & Youth Services, Government of Odisha and Hockey India has organised different activities at Kalinga Stadium on 1st December, 2018.



HOCKEY WORLD CUP ODISHA

Formation of Human Red Ribbon in the East Gallery of Kalinga Stadium



On 1st December, 2018, there were two matches among Netherland versus Malaysia and Germany versus Pakistan. On that day a big Human Red Ribbon consisting of 2800 volunteers, Youths, PLHIVs, NCC members, RRC members, St. John Ambulance volunteers etc. was formed in the East Gallery of Kalinga Stadium, Bhubaneswar to spread the messages on HIV/AIDS throughout the World.

Display of A/V messages on HIV/AIDS by Eminent Sports Persons in Big Screen inside the stadium



HIV/AIDS A/V Messages from eminent sports personalities like Manpreet Singh, Captain, Hockey India, Dillip Tirkey, Former Captain, Hockey India, Debasish Mohanty, International Cricketer, Dutee Chand Olympic Athlete and cine stars like Babushan, Archita, Shibani, Swaraj, Biebhush Kishore, Ashok Pati were displayed inside the stadium and other medias for creating awareness among the target groups and general mass.

“KNOW YOUR STATUS”



HIV/AIDS : The Dwindling Threat for Human Society

AIDS (Acquired Immune-Deficiency Syndrome) is caused by a virus called Human Immunodeficiency Virus or infamous as HIV. It makes the victim more prone to infections, which ultimately can be fatal. HIV attacks CD4 type of White Blood Cells in blood and gradually kills them. The CD4 type of WBC helps us to fight against various infections. Once they are destroyed our body's resistance power to fight infections goes down and person suffers from lots of infections. This end stage of HIV infection is called as AIDS. It takes many years for AIDS to develop and till that time infected person usually remains healthy as there is no visible symptoms.

The virus can be transmitted to others in number of ways. Unprotected sexual intercourse with infected person, transfusion of infected blood or blood products, infected mother to her baby during pregnancy, birth process and through breast – feeding, Use of infected needles and instruments without sterilization or sharing of needles and syringes by HIV drug addicts.



36.9 MILLION

People worldwide are current living with HIV/aids.

1.8 MILLION CHILDREN

worldwide are living with HIV. Most of these children were infected by HIV-positive mothers during pregnancy or breastfeeding



- ☛ There were approximately 36.9 million people worldwide living with HIV/AIDS in 2017. Of these, 1.8 million were children (<15 years old).
- ☛ An estimated 1.8 million individuals worldwide became newly infected with HIV in 2017 – about 5,000 new infections per day. This includes 180,000 children (<15 years). Most of these children live in sub-Saharan Africa and were infected by their HIV-positive mothers during pregnancy, childbirth or breastfeeding.
- ☛ Approximately 75% of people living with HIV globally were aware of their HIV status in 2017. The remaining 25% (over 9 million people) still need access to HIV testing services. HIV testing is an essential gateway to HIV prevention, treatment, care and support services.
- ☛ In 2017, 21.7 million people living with HIV (59%) were accessing antiretroviral therapy (ART) globally, an increase of 2.3 million since 2016 and up from 8 million in 2010. HIV treatment access is key to the global effort to end AIDS as a public health threat.
- ☛ AIDS-related deaths have been reduced by more than 51% since the peak in 2004. In 2017, 940 000 people died from AIDS-related illnesses worldwide, compared to 1.4 million in 2010 and 1.9 million in 2004.

“KNOW YOUR STATUS”



HIV/ AIDS PREVENTION INITIATIVES IN INDIA

Formation of National AIDS Control Organisation (NACO)

HIV/AIDS, was first detected in India in 1986, at Chennai. Soon after the first few HIV/AIDS cases were reported in India, the Government recognized the seriousness of the problem and established National AIDS Control Organisation (NACO). Soon after, a high powered National AIDS Committee was set up in 1986 under the chairmanship of the Union Minister of Health and Family Welfare to formulate the strategy and plans for implementation of NACO. NACO provides leadership to HIV/AIDS Control Programme in India, implementing one National Plan within one monitoring system.

Formation of Odisha State AIDS Control Society (OSACS)

The Odisha State AIDS Control Society (OSACS), an AIDS control entity in Odisha, functions under National AIDS Control Organization (NACO), of Ministry of H&FW, Govt. of India. Formed under the Society Registration Act of 1860, the rudimentary objective is to implement HIV/AIDS prevention and control programme at State level.

OSACS works with an incessant endeavor to manifest the objective for Effective prevention, care and support for HIV/AIDS is possible in an environment where human rights are respected and where those infected and affected by HIV/AIDS live without stigma and discrimination. OSACS strives to implement the objective to eliminate HIV epidemic and transmission from mother to child by 2020.

AIDS CONTROL PROGRAMMES BY OSACS

Odisha State AIDS Control Society (OSACS) has been actively involved in this global campaign against AIDS with the support of all stakeholders, NGO's, TI partners, Private Companies, Media & other Self-Help Groups. It has immensely contributed to the global cause to fulfill the objectives. OSACS has been working as the nodal agency for prevention & control of HIV/AIDS in active support & coordination with NRHM, NACO, UNFPA and other International bodies.

The Following 12 exclusive HIV prevention programmes are being operated by OSACS.

1. Targeted Intervention
2. Integrated Counseling and Testing Center (ICTC)
3. ART Center
4. Community Care Centre
5. PPTCT Cell
6. Drop in Center
7. Red Ribbon Club (RRC)
8. Strategic Mainstreaming
9. Link Workers' Scheme
10. Madhubabu Pension Yojana (MBPY)
11. Mo KudiaYojana'
12. Blood Bank & Blood Component Separation Unit

“KNOW YOUR STATUS”



ABOUT WORLD AIDS DAY (WAD)

To confront the menacing threat of HIV/AIDS, World AIDS Day takes place on 1st December every year. It aims to sensitize people worldwide to unite and fight against HIV, to create advocacy for people living the agonizing life with HIV, and to commemorate those who have lost their lives from AIDS.

World AIDS Day originated at the 1988 World Summit of Ministers of Health on Programmes for AIDS Prevention. Since then, every year United Nations agencies, governments and civil society join together to campaign around specific themes related to AIDS. It is one of the eight global public health campaigns undertaken by the World Health Organization (WHO).

The Importance Of AIDS Day

Today, scientific advances have been made in HIV treatment, there are laws to protect people living with HIV and we understand so much more about the condition. Despite this, People are ignorant about the facts about how to protect themselves and others, and stigma and discrimination remain a reality for many people living with the condition.

The importance of World AIDS Day is to sensitize the public and government that HIV has not yet completely eliminated – there is still a vital need to raise funds, Augment awareness, fight prejudice and improve education.

World AIDS Day 2018: KNOW YOUR HIV STATUS



The 30th Anniversary of WAD (World AIDS Day) pertains the theme “KNOW YOUR HIV STATUS” , where it urges and encourages everyone know their HIV status.

Despite of significant progress in of HIV / Prevention, there are certain aspects which need to be addressed, that includes reaching people living with HIV who do not know their status and ensuring that they are linked to quality care and prevention services.

HIV testing is essential for expanding treatment and ensuring that all people living with HIV can lead healthy and productive lives. It is also crucial to achieving the 90–90–90 targets and empowering people to make choices about HIV prevention so they can protect themselves and their loved ones.

“KNOW YOUR STATUS”



OBSERVANCE OF WORLD AIDS DAY- 2018 BY OSACS



WORLD AIDS DAY (WAD) was observed by OSACS on Dec 1st, 2018 in association with NACO (National AIDS Control Organization) National Health Mission (NHM) & SBTC (State Blood Transfusion Council)

The Campaign was initiated with a Mass Rally from Ekamara Hat to Jaydev Bhawan, flagged off with the presence of Dignitaries, where

around 1200 participants from different Educational Institutions, Volunteer Organizations, NGOs, Philanthropic Societies, Public Health Departments, PLHIVs & RRC students had displayed the awareness slogans throughout the awareness journey.



(Signature Campaign conducted to spread awareness slogans and messages)

Following the awareness Rally, A State Wise Conclave was also organized by OSACS at Jaydev, Bhawan, Bhubaneswar. An Exhibition of Paintings crafted by Prison Inmates was also inaugurated.

Sri Pratap Chandra Jena, Hon'ble Minister, Health & Family Welfare, LAW and I & PR, Odisha as Chief Guest and other dignitaries, whose presence graced the occasion were - Shri Ananta Naryan Jena, Mayor, BMC, Dr. Prasanna Kumar Patasani, Hon'ble MP, Loksabha, Shri Bijay Kumar Mohanty, Hon'ble MLA(Central), Shri Priyadarshi Mishra, Hon'ble MLA(North), Dr. Pramod Meherda, IAS, Commissioner-cum-Secretary, H & FW Department, Dr. Braja Kishore Brahma, Special Secretary H & FW Dept, & Dr. Sanjay Kumar Pattnaik, Project Director (OSACS).

Chief Guest, Sri Pratap Chandra Jena, Hon'ble Minister, Health & Family Welfare, LAW and I & PR, Odisha deliberated the the participants on the importance of involvement of everyone towards creating a substantial awareness on HIV / AIDS.

“The epidemic rate for HIV in the state of Odisha has been significantly dropped to 0.13% , where as the HIV infected rate are said to be 30 %, Comprehensive awareness programmes and and availability of free treatments has been the integral cause for this“– Shri Jena Said.



Dr. Pramod Kumar Meherda, IAS, Commissioner-cum-Secretary, H & FW Department, Govt. of Odisha in his deliberation accentuated on the vitality of AIDS awareness for everyone. Analyzing the epidemic impact he said, In 2010, the epidemic rate of HIV in the state was 0.31 which was comprehensively dropped down to 0.13 in 2017. 90% HIV infected patients had been introduced with ART Center. For Diagnosis purpose, the CIBINAT machine has been installed In 38 Health care institutions in the state of Odisha. Implying the campaign theme for WORLD AIDS Day-18 “KNOW YOUR HIV STATUS” Dr. Meherda said, One must undergo an HIV Test on feeling apprehensive about being infected for avoiding the menacing consequences.



UNVEILING OF OSACS ANNUAL REPORT ON THE EVE OF WORLD AIDS DAY- 2018

(From Left Shri Priyadarshi Mishra, Shri Ananta Naryan Jena, Dr. Prasanna Kumar Patasani, Shri Pratap Chandra Jena, Hon'ble Minister, Health & Family Welfare, LAW and I & PR, Odisha, Dr. Pramod Meherda, IAS , Commissioner-cum-Secretary, H & FW Dept, Dr. Braja Kishore Brahma, (Spl. Secy, H & FW Dept) & Dr. Sanjay Kumar Pattnaik, Project Director (OSACS)

On this occasion the Annual report for OSACS was unveiled by the dignitaries on dias. Awareness Messages on HIV/AIDS from eminent personalities like Manpreet Singh(Captain Hockey India), Dillip Tirkey, (Former Captain Hockey India) Debasis Mohanty(International Cricketer), Dutee Chand (Olympic Athlete), Babushan(Cine star) and others was also inaugurated. Volunteer Organizations, NGOS, Philanthropic societies working for the greater aspect towards HIV prevention initiatives were also felicitated on this occasion. The Session was concluded with vote of thanks, delivered by Sri Sanjay Pattnaik, Project Director, OSACS.



“KNOW YOUR STATUS”

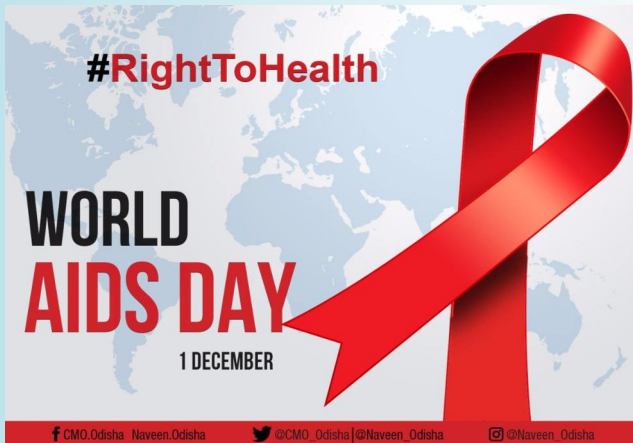


PHOTO GALLERY



Naveen Patnaik(Hon'ble Chief Minister)

People with HIV/AIDS can contribute positively to the society and lead a normal life if enabled with access to healthcare & be freed from stigma & discrimination. On #World AIDS Day, we restate our commitment to ensure their #Right To Health & right to life with dignity.



“KNOW YOUR STATUS”



CONCLAVE AT JAYDEV BHAWAN

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Event Photo
Event Video



World AIDS Day marked at Odisha Hockey Men's World Cup Bhubaneswar 2018

December 02 | Story By FIH
On Thursday 1 December, massive efforts were made across the globe to mark World AIDS Day, a pioneering global health campaign that has been organised by the World Health Organisation (WHO) on an annual basis for the past 30 years.

It was no different in Bhubaneswar, with the Odisha State AIDS Control Society (OSACS) doing their bit to raise awareness at the Odisha Hockey Men's World Cup Bhubaneswar 2018.

Ahead of the day's action on the field, OSACS distributed T-shirts and caps to more than 2,600 spectators, who positioned themselves in the formation of a human ribbon – the symbol of World AIDS Day – in the west stand at the Kalinga Hockey Stadium. The decision to make the gesture at such a high-profile sporting occasion was certainly a smart one, with a global broadcast audience of millions witnessing the symbol created by the fans in the stand.

World AIDS Day is designed to spread awareness and eradicate stigma associated with HIV/AIDS. The theme of World AIDS Day 2018 is 'Know Your Status'. To learn more about World AIDS Day, click [here](#).



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AWARENESS IS PREVENTION

